COTT CORPORATION SUPPLEMENTARY INFORMATION - NON-GAAP - EARNINGS BEFORE INTEREST, TAXES, DEPRECIATION & AMORTIZATION (EBITDA) (in millions of U.S. dollars) Unaudited

| <u>Cliffstar</u> | Six Months July 4, 2009 | | J | s Ended July 3, 2010 | | Twelve Months Ended July 3, 2010 | |
|-------------------------------|-------------------------------|--------|----|----------------------------|----|--|--|
| Reconciliation: | | | | | | | |
| Net income | \$ | 41.2 | \$ | 43.1 | \$ | 79.9 | |
| Depreciation and amortization | | 7.2 | | 6.9 | | 13.7 | |
| Interest expense | | 2.9 | | 1.4 | | 3.2 | |
| EBITDA | | 51.3 | | 51.4 | | 96.8 | |
| Inventory adjustment | | (13.8) | | (6.2) | | (17.5) | |
| Incentive adjustment | | _ | | _ | | 2.0 | |
| Adjusted EBITDA | \$ | 37.5 | \$ | 45.2 | \$ | 81.3 | |
| Revenue: | \$ | 367.7 | \$ | 341.2 | \$ | 666.7 | |
| EBITDA Margin: | | 10% | | 13% | | 12% | |