

Press Release



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COTT ANNOUNCES DATE FOR FISCAL YEAR AND FOURTH QUARTER 2011 EARNINGS RELEASE AND CONFERENCE CALL

TORONTO, ON and TAMPA, FL – February 8, 2012 -- Cott Corporation (NYSE:COT; TSX:BCB) announced today that the Company will release its fiscal year and fourth quarter ended December 31, 2011 financial results before the markets open on Friday, February 17, 2012.

Cott will host a conference call, to be simultaneously webcast, on Friday, February 17, 2012 at 10:00 a.m. Eastern Standard Time. A question and answer session will follow management's presentation. To participate, please call the following numbers:

Fiscal Year and Fourth Quarter Earnings Conference Call

North America: (877) 407-8031

International: (201) 689-8031

This is a live, listen-only dial-in telephone line.

Webcast

A live audio webcast will be available through the Company's website at <http://www.cott.com>. The webcast will be recorded and archived for playback on the investor relations section of the website for two weeks following the event.

About Cott Corporation

Cott is the world's largest beverage company that focuses on private label and contract manufacturing. With approximately 4,000 employees, Cott operates soft drink, juice, water and other beverage bottling facilities in the United States, Canada, the U.K. and Mexico. Cott markets beverage concentrates in over 50 countries around the world.

Website: www.cott.com