

Press Release



CONTACT:

Michael C. Massi
Investor Relations
Tel: (813) 313-1786
Investor.relations@cott.com

COTT ANNOUNCES DATE FOR SECOND QUARTER EARNINGS RELEASE AND CONFERENCE CALL

TORONTO, ON and TAMPA, FL – July 22, 2011 -- Cott Corporation (NYSE:COT; TSX:BCB) announced today that the Company will release its second quarter financial results before the markets open on Wednesday, August 3, 2011.

Cott will host a conference call, to be simultaneously Webcast, on Wednesday, August 3, 2011 at 10:00 a.m. Eastern Time. A question and answer session will follow management's presentation. To participate, please call the following numbers:

Second Quarter Earnings Conference Call

North America: (877) 407-8031
International: (201) 689-8031
This is a live, listen-only dial-in telephone line.

Webcast

A live audio webcast will be available through the Company's website at <http://www.cott.com>. The webcast will be recorded and archived for playback on the investor relations section of the website for two weeks following the event.

About Cott Corporation

Cott is the world's largest retailer brand beverage company. With approximately 4,000 employees, Cott operates soft drink, juice, water and other beverage bottling facilities in the United States, Canada, the United Kingdom and Mexico. Cott markets beverage concentrates in over 40 countries around the world.

Website: www.cott.com