

Press Release



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COTT ANNOUNCES DATES FOR ANNUAL MEETING OF SHAREOWNERS, Q1 EARNINGS RELEASE AND CONFERENCE CALL

TORONTO, ON and TAMPA, FL – April 19, 2011 -- Cott Corporation (NYSE:COT; TSX:BCB) announced today that the Company's Annual Meeting of Shareowners will be held on Tuesday, May 3, 2011 at 8:30 a.m. EDT in Toronto.

Cott Corporation Annual Meeting of Shareowners

Tuesday, May 3, 2011 - 8:30 a.m. EDT
Toronto Marriott Airport Hotel
901 Dixon Road
Toronto, Ontario, Canada
Ballroom C
RSVP - Cott Investor Relations – investor.relations@cott.com

Webcast

A live audio-video webcast will be available through the Company's website at <http://www.cott.com>. The webcast will be recorded and archived for playback on the investor relations section of the website for two weeks following the event.

Cott Corporation Q1 Earnings Release and Conference Call

The Company will release its first quarter financial results before the markets open on Wednesday, May 4, 2011.

First Quarter Earnings Conference Call

Wednesday, May 4, 2011 - 10 a.m. EDT
North America: (877) 407-8031
International: (201) 689-8031
This is a live, listen-only dial-in telephone line.

Webcast

A live audio webcast will be available through the Company's website at <http://www.cott.com>. The earnings conference call will be recorded and archived for playback on the investor relations section of the website for two weeks following the event.

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About Cott Corporation

Cott is the world's largest retailer brand beverage company. With approximately 4,000 employees, Cott operates soft drink, juice, water and other beverage bottling facilities in the United States, Canada, the United Kingdom and Mexico. Cott markets beverage concentrates in over 40 countries around the world.

Website: www.cott.com