

## Press Release



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## **COTT TO PRESENT AT THE DEUTSCHE BANK LEVERAGED FINANCE CONFERENCE**

**TORONTO, ON and TAMPA, FL – September 24, 2010** -- Cott Corporation (NYSE:COT; TSX:BCB) announced today that it will present at the Deutsche Bank Leveraged Finance Conference in Scottsdale, Arizona on Wednesday, October 6, 2010.

The presentation, which will begin at approximately 12:55 p.m. (EDT), will be webcast through the investor relations section of the Company's website at <http://www.cott.com/investors/presentations> and will be archived for replay for a period of two weeks following the event.

### **About Cott Corporation**

Cott is the world's largest retailer brand beverage company. With approximately 4,000 employees, Cott operates soft drink, juice, water and other beverage bottling facilities in the United States, Canada, the United Kingdom and Mexico. Cott markets beverage concentrates in over 50 countries around the world.

Website: [www.cott.com](http://www.cott.com)