

Cott Corporation Announces Date for Q3 Earnings Release, Conference Call and Webcast

TORONTO, CANADA, Oct 11, 2007 (MARKET WIRE via COMTEX News Network) -- Cott Corporation (NYSE: COT)(TSX: BCB), the world's largest retailer brand soft drink provider, announced today that it will release its third quarter financial results before the markets open on Thursday, October 25, 2007. Brent Willis, Cott's Chief Executive Officer and Juan Figueroa, Cott's Chief Financial Officer, will host a conference call that is scheduled to begin at 10 a.m. ET on October 25 to discuss these results.

For those who wish to listen to the presentation, there is a listen-only dial-in telephone line, which can be accessed as follows:

North America: (866) 249-1964

International: (416) 644-3417

Webcast

To access the conference call over the Internet, investors, analysts and the public in general are invited to visit Cott's website at <http://www.cott.com> at least 15 minutes early to register, download, and install any necessary audio/video software. For those who are unable to access the live broadcast, a replay will be available at Cott's website following these events until Thursday, November 8, 2007.

About Cott Corporation

Cott Corporation is one of the world's largest non-alcoholic beverage companies and the world's largest retailer brand soft drink provider. The Company commercializes its business in over 60 countries worldwide, with its principal markets being the United States, Canada, the United Kingdom and Mexico. Cott markets or supplies over 200 retailer and licensed brands, and Company-owned brands including Cott, RC, Vintage, Vess and So Clear. Its products include carbonated soft drinks, sparkling and flavored waters, energy drinks, sports drinks, juices, juice drinks and smoothies, ready-to-drink teas, and other non-carbonated beverages. The Company's website is www.cott.com. The brand names referenced in this press release are trademarks of Cott Corporation, its affiliated companies, our customers, or other third parties.

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