

## Cott Corporation CEO Brent Willis to present at the CIBC World Markets Retail Conference

TORONTO, March 1 /PRNewswire-FirstCall/ - Cott Corporation (NYSE:COT; TSX:BCB), the world's largest retailer brand soft drink provider, today announced that CEO Brent Willis will present at the CIBC World Markets Retail Conference in Toronto on Wednesday, March 7, 2007, along with many of its North American retail partners. Mr. Willis' presentation is currently scheduled to begin at approximately 3:30PM ET.

To access Mr. Willis' presentation over the Internet, please go to <http://www.cott.com> at least 15 minutes prior to the scheduled start time to register, download, and install any necessary audio software. The webcast format will be audio-only. For those who cannot listen to the live broadcast, an archive of the presentation will be available at the Cott website within 24 hours after the call, and will remain available for one week.

### About Cott Corporation

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Cott Corporation is one of the world's largest non-alcoholic beverage companies and the world's largest retailer brand soft drink provider. The Company commercializes its business in over 60 countries worldwide, with its principal markets being the United States, Canada, the United Kingdom and Mexico. Cott markets or supplies over 200 retailer and licensed brands, and Company-owned brands including Cott, RC, Vintage, Vess and So Clear. Its products include carbonated soft drinks, sparkling and flavored waters, energy drinks, sports drinks, juices, juice drinks and smoothies, ready-to-drink teas, and other non-carbonated beverages. The Company's website is [www.cott.com](http://www.cott.com). The brand names referenced in this press release are trademarks of Cott Corporation, its affiliated companies, our customers, or other third parties.

SOURCE Cott Corporation

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