

Cott Corporation Announces Dates for Annual General Meeting, Q1 Earnings Release, and Conference Call

TORONTO, CANADA, Mar 31, 2008 (MARKET WIRE via COMTEX News Network) -- Cott Corporation (NYSE: COT) (TSX: BCB) announced today that the Company's Annual General Meeting (AGM) of Shareowners will be held on Thursday, April 17, 2008 at 8:30 a.m. ET in Toronto. To facilitate travel schedules, the Company is hosting the AGM one week earlier than prior year.

Cott Corporation Annual General Meeting

Thursday, April 17, 2008 - 8:30 a.m. ET

Doubletree by Hilton Hotel

Room International C

655 Dixon Road

Toronto, Ontario, Canada

RSVP - Cott Investor Relations - investor_relations@cott.com

Webcast

To access a live audio-video stream of the Annual General Meeting on April 17, 2008, please visit the Company's website at <http://www.cott.com>. Please log on 15 minutes early to register, download, and install any necessary audio/video software. For those who are unable to access the live broadcast, a replay will be available at Cott's website following these events until May 1, 2008.

Cott Corporation Q1 Earnings Release and Conference Call

The Company will release its first quarter financial results before the markets open on Monday, April 28, 2008. Dave Gibbons, Cott's Interim Chief Executive Officer and Juan Figueroa, Cott's Chief Financial Officer, will host a conference call, which is scheduled to begin at 10 a.m. ET to discuss the results.

First Quarter Earnings Conference Call

Monday, April 28, 2008 - 10 a.m. ET

North America: (800) 733-7571

International: (416) 644-3414

This is a live, listen-only dial-in telephone line.

Webcast

To access a live audio stream of the first quarter conference call on April 28, 2008, please visit the Company's website at <http://www.cott.com>. Please log on 15 minutes early to register, download, and install any necessary audio/video software. For those who are unable to access the live broadcast, a replay will be available at Cott's website following these events until May 12, 2008.

About Cott Corporation

Cott Corporation is one of the world's largest non-alcoholic beverage companies and the world's largest retailer brand soft drink company. The Company commercializes its business in over 60 countries worldwide, with its principal markets being the United States, Canada, the United Kingdom and Mexico. Cott markets or supplies over 200 retailer and licensed brands, and Company-owned brands including Cott, RC, Vintage, Vess and So Clear. Its products include carbonated soft drinks, sparkling and flavored waters, energy drinks, sports drinks, juices, juice drinks and smoothies, ready-to-drink teas, and other non-carbonated beverages. The Company's website is www.cott.com. The brand names and trademarks referenced in this press release are trademarks of Cott Corporation, its affiliated companies, customers, or other third parties.

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