

Cott announces appointment of Thomas J. Aruffo as Chief Information and Shared Services Officer

TORONTO, Feb. 6 /PRNewswire-FirstCall/ - Cott Corporation (NYSE:COT; TSX:BCB), the world's largest retailer brand soft drink provider, is pleased to announce the appointment of Thomas J. (TJ) Aruffo as Chief Information and Shared Services Officer, effective immediately.

Aruffo brings strong leadership experience in information technology, business development and strategy to the role, including corporate transformation projects in companies undergoing significant change and growth. Most recently, he was divisional Chief Information Officer for AmerisourceBergin Corporation, one of the world's largest pharmaceutical services companies and the largest provider of integrated workers compensation services in the U.S.

"The addition of TJ to our leadership team is an important step in further strengthening Cott's business fundamentals," said Brent Willis, Chief Executive Officer of Cott. "Cost-reduction, world-class customer service, manufacturing efficiency and innovation all depend on our ability to maximize technology. I'm confident that TJ's experience will enable us to build a strategic platform for knowledge, systems and information to support our growth on a global scale."

Aruffo will report directly to the CEO and sit on the Company's Management Committee, a reflection of the increased emphasis Cott is placing on the strategic utilization of technology and focus on operational excellence.

Prior to his role at AmerisourceBergin, Aruffo was Chief Information Officer and Vice President of Energy Services for NiSource, a major North American energy company. He has also held IT leadership positions for other Fortune 500 companies including Fidelity Investments and Prudential Insurance Company. Aruffo received a Master of Arts in Space Systems from Webster University and a Bachelor of Science in Engineering from the U.S. Naval Academy. TJ is a former F-14 Naval Aviator and Naval Reserve Commander.

About Cott Corporation

Cott Corporation is one of the world's largest non-alcoholic beverage companies and the world's largest retailer brand soft drink provider. The Company commercializes its business in over 60 countries worldwide, with its principal markets being the United States, Canada, the United Kingdom and Mexico. Cott markets or supplies over 200 retailer and licensed brands, and Company-owned brands including Cott, RC, Vintage, Vess and So Clear. Its products include carbonated soft drinks, sparkling and flavored waters, energy drinks, sports drinks, juices, juice drinks and smoothies, ready-to-drink teas, and other non-carbonated beverages. The Company's website is www.cott.com. The brand names referenced in this press release are trademarks of Cott Corporation, its affiliated companies, our customers, or other third parties.

SOURCE Cott Corporation

Cott

-0-

02/06/2007

/CONTACT: Media Relations, Kerry Morgan, Tel: (416) 203-5613; Investor
Relations, Edmund O'Keefe, Tel: (416) 203-5617/
(BCB. COT)

CO: Cott Corporation

ST: Ontario

IN: FOD REA

SU: PER

-30-

DN

-- TO222 --

0760 02/06/2007 10:09 EST <http://www.prnewswire.com>