

Cott Corporation announces date for fourth quarter and year-end earnings release, conference call and webcast

TORONTO, Jan. 24 /PRNewswire-FirstCall/ - Cott Corporation (NYSE: COT; TSX: BCB) today announced that it will release its fourth quarter and year-end earnings results before the markets open on Friday, February 2, 2007. Brent Willis, Cott's chief executive officer, and Tina Dell'Aquila, chief financial officer, will host a conference call at approximately 9:00 a.m. ET on February 2 to discuss these results.

For those who wish to listen to the presentation, there is a listen-only dial-in telephone line, which can be accessed as follows:

North America: 800-732-9303  
International: 416-644-3423

#### Webcast

To access the conference call over the Internet, investors, analysts and the public in general are invited to visit Cott's website at <http://www.cott.com> at least 15 minutes early to register, download, and install any necessary audio/video software. For those who are unable to access the live broadcast, a replay will be available on Cott's website following the conference call through noon ET on Friday February 9, 2007.

#### About Cott Corporation

Cott Corporation is one of the world's largest non-alcoholic beverage companies and the world's largest retailer brand soft drink provider. The Company commercializes its business in over 60 countries worldwide, with its principal markets being the United States, Canada, the United Kingdom and Mexico. Cott markets or supplies over 200 retailer and licensed brands, and Company-owned brands including Cott, RC, Vintage, Vess and So Clear. Its products include carbonated soft drinks, sparkling and flavored waters, energy drinks, sports drinks, juices, juice drinks and smoothies, ready-to-drink teas, and other non-carbonated beverages. The Company's website is [www.cott.com](http://www.cott.com). The brand names referenced in this press release are trademarks of Cott Corporation, its affiliated companies, our customers, or other third parties.

#### SOURCE Cott Corporation

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