

Cott Corporation announces CFO departure

TORONTO, Nov. 28 /PRNewswire-FirstCall/ - Cott Corporation (NYSE:COT; TSX:BCB) announced today that Clyde Preslar, Chief Financial Officer, will be leaving the Company to pursue other interests, effective December 1, 2006.

Tina Dell'Aquila, Vice President and Controller, will assume the position of Interim Chief Financial Officer until the appointment of a new CFO. Dell'Aquila has been with Cott since 1998 and held the role of Interim CFO in 2005. She is both a Certified Public Accountant and a Certified Management Accountant.

"We are on track with our plans to reignite top line growth and aggressively reduce costs in 2007," said CEO Brent Willis. "Our perspective for the fourth quarter and full year remains unchanged and I know that Tina's interim leadership will provide continuity for the organization as we begin to implement the 2007 Operating Plan that our Board of Directors approved today. We want to thank Clyde for his contributions to the Company and we wish him well as he pursues new opportunities."

About Cott Corporation

Cott Corporation is one of the world's largest non-alcoholic beverage companies and the world's largest retailer brand soft drink provider. The Company commercializes its business in over 60 countries worldwide, with its principal markets being the United States, Canada, the United Kingdom and Mexico. Cott markets or supplies over 200 retailer and licensed brands, and Company-owned brands including Cott, RC, Vintage, Vess and So Clear. Its products include carbonated soft drinks, sparkling and flavored waters, energy drinks, sports drinks, juices, juice drinks and smoothies, ready-to-drink teas, and other non-carbonated beverages. The Company's website is www.cott.com. The brand names referenced in this press release are trademarks of Cott Corporation, its affiliated companies, our customers, or other third parties.

Safe Harbor Statements

This press release contains forward-looking statements reflecting management's current expectations regarding future results of operations, economic performance, financial condition and achievements of the Company. Forward-looking statements, specifically those concerning future performance such as those relating to the success of the Company's measures to reduce costs and increase sales and income, are subject to certain risks and uncertainties, and

actual results may differ materially. These risks and uncertainties are detailed from time to time in the Company's filings with the appropriate securities commissions, and include, without limitation, stability of procurement costs for raw and packaging materials, the Company's ability to restore plant efficiencies and reduce logistics and other costs, adverse weather conditions, competitive activities by other brand beverage manufacturers, the Company's ability to develop new products that appeal to consumer tastes, the Company's ability to identify acquisition candidates, successfully consummate acquisitions and integrate acquired businesses into its operations, fluctuations in currency versus the U.S. dollar, the uncertainties of litigation and regulatory review, loss of key customers and retailers' continued commitment to their Company-supplied beverage programs. The foregoing list of factors is not exhaustive. The Company undertakes no obligation to publicly update or revise any forward-looking statements.

SOURCE Cott Corporation

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