

## Cott Corporation announces date for Q1 earnings release, conference call, and Annual and Special Meeting

TORONTO, April 16 /PRNewswire-FirstCall/ - Cott Corporation (NYSE:COT; TSX:BCB), the world's largest retailer brand soft drink provider, announced today that it will release its first quarter financial results before the markets open on Thursday, April 26, 2007.

Brent Willis, Cott's Chief Executive Officer and Juan Figuereo, Cott's Chief Financial Officer, will host a conference call with analysts that is scheduled to begin at 1 p.m. ET to discuss the results.

In addition, the Company's Annual and Special Meeting of Shareowners will be held on Thursday, April 26, 2007 at 8:30 a.m. ET in Toronto.

Details of these events are as follows:

### Cott Corporation Annual and Special Meeting

Thursday, April 26, 2007 - 8:30 a.m. ET

St. Andrew's Club & Conference Centre

150 King Street West, 27th Floor

Toronto, ON

RSVP - Cott Investor Relations - [investor\\_relations@cott.com](mailto:investor_relations@cott.com)

### Cott Corporation First Quarter Earnings Conference Call

Thursday, April 26, 2007 - 1.p.m. ET

North America: (800) 733-7560

International: (416) 644-3418

This is a live, listen-only dial-in telephone line.

### Webcast

To access a live audio-video stream of the Annual and Special Meeting and a live audio stream

of the first quarter conference call on April 26, 2007, please visit the Company's website at <http://www.cott.com>. Please log on 15 minutes early to register, download, and install any necessary audio/video software. For those who are unable to access the live broadcast, a replay will be available at Cott's website following these events until May 3, 2007.

## About Cott Corporation

Cott Corporation is one of the world's largest non-alcoholic beverage companies and the world's largest retailer brand soft drink provider. The Company commercializes its business in over 60 countries worldwide, with its principal markets being the United States, Canada, the United Kingdom and Mexico. Cott markets or supplies over 200 retailer and licensed brands, and Company-owned brands including Cott, RC, Vintage, Vess and So Clear. Its products include carbonated soft drinks, sparkling and flavored waters, energy drinks, sports drinks, juices, juice drinks and smoothies, ready-to-drink teas, and other non-carbonated beverages. The Company's website is [www.cott.com](http://www.cott.com). The brand names referenced in this press release are trademarks of Cott Corporation, its affiliated companies, our customers, or other third parties.

SOURCE Cott Corporation

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